

EMMALEE ALLBRITTON

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EDUCATION

BFA Fashion Marketing and Management

Class of 2026

Savannah College of Art and Design

Atlanta, GA

Relevant Coursework: Fashion Merchandising: Planning/Control, Digital Presentation Techniques, Fashion Aesthetics and Style, Retail Buying Simulation, Current Trends and Forecasting, The Business of Fashion, Fashion Aesthetics and Style, Fashion Technology.

Grand Prairie Fine Arts Academy

2016 - 2019

Dance Department.

Grand Prairie, TX

ACADEMIC PROJECTS

Intersection of Digital Technology and Fashion - Prada FSF Case Study

Mar 2024 - Oct 2024

- Established a digital technology driven marketing plan to engage the marketing funnel and build consumer engagement in a manner that is fitting to the brand's image, goals, and customers.

Fashion Trend Womenswear S/S 2026 Forecast - Burberry

Oct 2024 - Nov 2024

- Conducted in-depth market research on Burberry and its competitors, analyzing current fashion trends, consumer behavior, and brand positioning to forecast three key trends for Burberry's Spring/Summer 2026 collection.
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WORK EXPERIENCE

Levi Strauss & Co. - Stylist

Jun 2023 - Present

Fort Worth, TX

- Providing outstanding customer service through styling recommendations and product knowledge. Responsibilities include demonstrating a thorough understanding of Levi's history and heritage, maintaining the appearance of merchandise displays, assisting with product replenishment, and meeting sales goals.

Banana Republic - Daily Operations Manager

Aug 2021 - Sep 2022

Southlake, TX

- Ensured consistent execution of standard operating procedures was upheld, as well as meeting all store compliance standards.
- Recruited and developed productive associate teams, and encouraged employee community.
- Managed in-store technology to guarantee a seamless shopping experience.

Fenton's Dance Factory, Plano TX - Substitute Dance Instructor

2019

Plano, TX

- Substitute dance teacher for weekly hip hop classes, varying in age group, dance style, and difficulty level. Primarily instructing the ages of 8-13.

DFC HQ (Dancing for a Cause), Plano TX - Substitute Dance Instructor

2018 - 2019

Plano, TX

- Substitute dance teacher for a non-profit organization, which hosted weekly hip hop classes for teens and adults.
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ADDITIONAL INFORMATION

- Skills:** Adobe Photoshop, Visual Merchandising, Retail Product Management, Retail Math, Consumer Analysis, Trend Analysis/Forecast, Mood Boards, Creative Direction, Marketing, Microsoft Office (Excel, Outlook, PowerPoint), Fashion Illustration.
- Languages:** English
- Certifications:** Inside LVMH Certificate, Microsoft Excel Essential Training, Adobe Photoshop.
- Awards/Activities:** Fashion Scholarship Fund Scholarship recipient (2025), SCAD Dean's List (2022 - Present), SCAD Beyond the Dot Foundation Showcase (2023), SCAD Fashion Association (2023), DFC HQ "Student of the Year" award (2018).